

WHITE LABEL CONTENT CREATION AND MARKETING

You manage the client, we'll do the rest.



Copy that sells. Magnetic content. Creative campaigns. We make managing your clients simple. You'll have a whole team of digital marketing specialists at your fingertips. You can now deliver premium digital marketing services without the overheads of a large in-house team. Simply complete the brief, add your mark-up and delight your clients.

One brief and we'll take all the hassle out of content development

Website Copywriting

Press Release Copywriting

Advertising Copywriting

Sales Letters

Email Marketing Campaigns

Website Content

Content Funnels

Keyword Research

Content Driven SEO

Social Media Management

Influencer Outreach

Training

Branding and Marketing

Adwords and Social Advertising Campaigns

Graphic Design and Multimedia



TalkAboutCreative
Professional Attention Seekers

*"Talk About Creative is amazing to work with – **the writing is so much better** than any other content firm we've worked with." - **Rachael Farrow, Media Heroes***

"Love your work, page 1 for her keyword already"
- Kirstan Leane, KDesign



Why Talk About Creative?

Add your logo and your mark up

We keep our overheads down, to provide a premium service at a competitive price. You simply add your mark up to our reasonable rates and make more profit from each client. We have no contact with your client (except at your request) so you can simply add your logo and send out the work. We work with some of Australia's leading media agencies... but you'll never know. We don't create and tell!

100% Australian pro-writers

Our team of Australian writers boasts impressive qualifications. Your clients' work will be written by qualified health professionals, practicing lawyers, IT professionals, PhD qualified academic writers, HR professionals, business analysts, teachers, journalists and creatives plucked from the ABC, BBC and leading commercial broadcasters and digital media outlets. Why bring a single writer in house when you can work with specialist writers at a fraction of the cost?

Simplicity

Complete the brief and we'll do the rest. We'll deliver web content with the SEO elements already coded in – simply drop it into your client's CMS. Your dedicated Account Manager will ensure your work is delivered on schedule and any edits or queries are answered fast. Our job is to make your job simple. We're very good at it.

You'll see your business grow

We're very helpful, if we do say so ourselves! Our resellers are always thanking us for saving the day! They thank us for being the reason their clients increase spends and sign on for more work. They love that they can add their mark-up and turn a \$5K job into a \$10K job – and with minimum hassle. They love that they can rely on us to handle their overflow work when things are busy.

We can handle your work

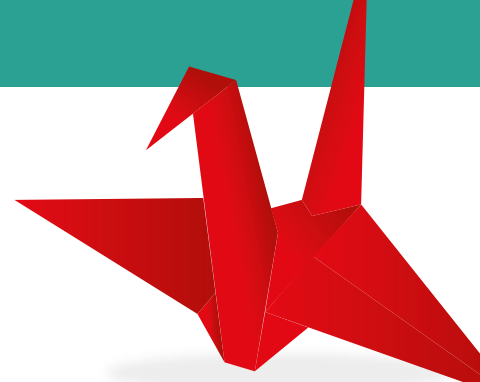
Whether you're a Marketing Consultant who needs a few pages of copy for a client, or a bustling SEO firm with hundreds of clients needing monthly content – we can handle it. We already do. We write hundreds of quality, creative articles and post thousands of engaging social media posts every month. Every client is treated like our top client. Every writer invests energy, research and passion into every article – no matter what the topic!



*"Talk About Creative is absolute genius when it comes to the right words for not only our business, but all of our clients too. They **have an in-depth knowledge of SEO** that I'm yet to see in any other copywriter I've worked with. Not only do they always over-deliver, but top it off with an awesome sense of humour. Highly recommended!"*

- Bianca Board, Web 123

"I just looked up some of the keyword phrases for (CLIENT) and the first 3 were all on page 1 woohoo! You ladies rock!" - Carmen Payne, Ink Pink Design.



About Your Team

DANA FLANNERY, Digital Strategist

Dana spent years working in broadcast media at the BBC in London and the Australian Radio Network. She took her copywriting skills online when she was commissioned to produce content for an international SEO experiment. From there she focused on creating high conversion copy that also excited search engines. After six years as an SEO strategist, her innovative and creative approach to online marketing has produced stunning results.

MIRIAM LOCKETT, Account Manager

Miriam's background in detail driven customer relationship management means that your content will always be delivered on time, and to exacting requirements. She's also an experienced digital marketer and businesswoman, so she understands both your challenges and opportunities.

VANESSA DADLEY, Account Manager

Vanessa's background in large B2B business services spans the retail, healthcare, banking and finance industries. She boasts an in-depth understanding of sales and marketing analysis and thrives on developing long term customer relationships.

Your team of content producers

With over thirty team members contributing to your clients' successes, Talk About Creative delivers the right message, in the right language, attracting the right clients and more conversions for your clients. To meet the whole team, visit talkaboutcreative.com.au/digital-marketing-brisbane

Got questions? Let's talk it over!

Let's get together to talk about your clients' needs and how we can make your job simpler, and more profitable. Get in touch now to arrange a coffee and a chat.

Miriam Lockett | Account Manager | Talk About Creative

www.talkaboutcreative.com.au

e miriam@TalkAboutCreative.com.au

p (07) 33 14 15 13 | **m** 04 31 809 275



"The client loved your suggestions for the brochure and billboards. Keep an eye out for your words all over the city, thanks again" - Account Manager, Advertising Agency, Brisbane.