



About Your Client's Web Copywriting

Our job is to delight your clients. Your client's web copywriting is carefully crafted to attract search engine traffic and then deliver the right message to new visitors. We create on-brand persuasive sales copywriting and then add elements designed to help search engines to "rank the website". Feel confident that we will create the best possible outcomes for your client because we always aim to delight!

Let's Delight Your Clients



Together

How our white label services work for you

Our full white label service means you simply add your letterhead and your mark up.

We make it simple for you to increase profits and provide a platinum service to your clients.

We liaise only with you and your team, there is no direct contact with your clients (except by request).

We provide you with a discounted "reseller rate" on our already competitive prices. You invoice your client at your advertised rates.

We can then provide ongoing SEO, Social Media, Content Creation and Marketing services to your clients.

You simply add your logo and your mark up.

Your new marketing team

Deliver full marketing services to your clients without the costs of a full service marketing team

In fact, it's pure profit for you.

And, we're very good at what we do. Don't worry, we'll look after your client's brand.

Our specialist writers include a bevy of broadcast copywriters, PhD qualified Academic Writer, a Corporate Systems Analyst, an ABC Journalist, a BBC Television Assistant Editor, Inbound and Analytics Certified Strategists, Professional Bloggers and one of Australia's leading Social Media Strategists.

Your clients are in good hands.



"Absolute genius... the right words for all of our clients. They have an in-depth knowledge of SEO that I'm yet to see in any other copywriter. They always over-deliver... top it off with an awesome sense of humour. Highly recommended!" Bianca Board, Reseller



What your clients need to know

The core purpose of compelling sales copy is to motivate visitors to take the action your client wants them to take. To do this effectively, we need a great call to action and to understand their target market well. Completing our brief is the best way to get good results.

The secondary purpose is to bring more traffic to their website. When we do their keyword research, we take their industry, website metrics and audience into consideration. The results will depend on their industry. Our copy alone can push a niche keyword to page one slot one or it can set their site up for stellar results from ongoing SEO services or Adwords campaigns. Either way, it's a vital part of web design.

What next?

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